



SNOW POLO WORLD CUP

St. Moritz

by Giorgia Mauri ■ photos by Simone Bergamaschi

The Snow Polo World Cup St. Moritz organisers pulled out all the stops to make this year's tournament happen; with doubts over consistent ice depth just two weeks before, the team has worked double shifts, around the clock, even using helicopters to fly in the infrastructure.

As the Godfather of Polo, Reto Gaudenzi, Founder, CEO and Vice President of Evviva Polo St. Moritz AG said "We built the venue in ten days only, with 220 tons of equipment – the equivalent to the weight of 80 elephants! We worked day and night, it's a miracle that we finished it all and the almighty must be a polo player because he has organised perfect weather – it is cold for the ice, but sunny for the spectators and we are sold out! This has been the best polo ever – the field was fantastic, there was no wind, which means we were able to really enjoy the amazing skill of the players – what an event! We have had fantastic weather, great polo and we have sold every ticket available, the event this year was unbelievable!"

1985 saw the first-ever polo competition and St. Moritz staging this world premiere. The Snow Polo World Cup has reigned over the last weekend in January 2023 in St. Moritz ever since.

In 2014 leading exponents of snow polo in Switzerland founded Evviva Polo St. Moritz Ltd and signed a long-term contract with the town of St. Moritz, thus securing a sustained continuation of the Snow Polo World Cup St. Moritz.

This year the sun was shining whilst some of the best polo players in the world did battle on the frozen lake. The excitement was palpable as Snow Polo World Cup the most glamorous and spectacular snow polo event in

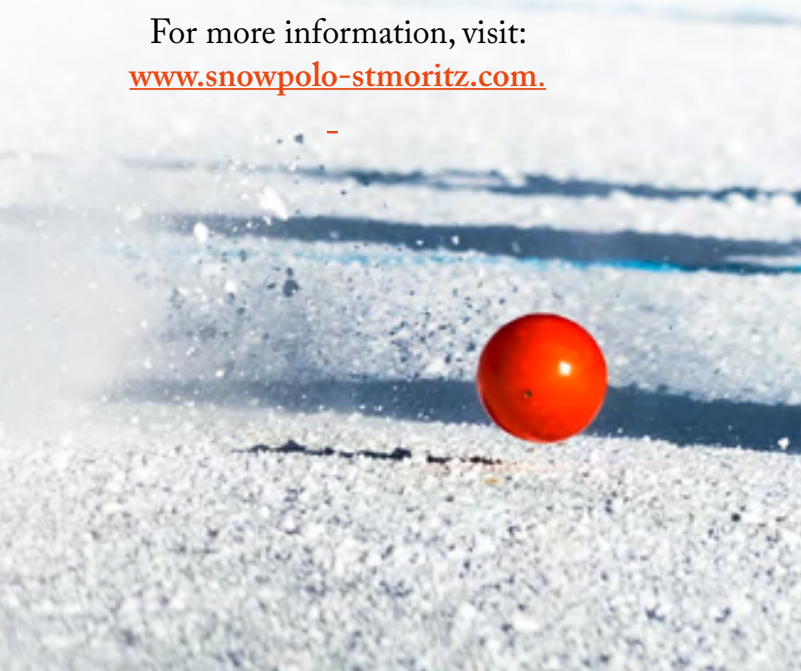
the world reached its climax. With 250 journalists from around the world, polo enthusiasts and more than 25,500 spectators from St. Moritz and around the world, everyone expected a true clash of polo titans.

After three days of truly world-class polo, which saw nine matches played at the highest level the team Azerbaijan Land of Fire won Snow Polo World Cup St. Moritz 2023. And with this victory also comes the time for the team of 180 people who are employed to make sure the event runs with classic Swiss efficiency to say a fond farewell. Until, of course next year – make sure you join them for next year's 39th Snow Polo World Cup St. Moritz on 26, 27 and 28 January 2024...

I can assure that this is an incredible event that needs to be experienced to be believed and needs to be on everybody's 'to do' list. See you then! □

For more information, visit:

www.snowpolo-stmoritz.com.









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