



SCOTTSDALE

ARABIAN

HORSE SHOW

ARABIAN HORSE ASSOCIATION OF ARIZONA

February 17-27, 2017
www.scottsdaleshow.com

The Scottsdale Arabian Horse Show IS CELEBRATING 62 YEARS!

The 62nd Annual Scottsdale Arabian Horse Show will take place at the City of Scottsdale's WestWorld, February 16-26, 2017. The largest event of its kind in the world, the Scottsdale Arabian Horse Show routinely attracts hundreds of thousands of spectators. Experience the passion of the Arabian horse and its versatility at the Scottsdale Arabian Horse Show. The show draws more than 2,400 of the world's finest Arabian and half-Arabian horses for 11 days of thrilling competition, horses travel from around the world in pursuit of the coveted "Scottsdale Champion" title. These magnificent animals and their owners gather to celebrate this exciting show where more than \$2,000,000 in prize money is offered, luxurious trophies, and wonderful awards are given to the best in the world. With more than 1,000 colorful classes there is always something exciting to see.

In addition to exciting competitions, gala parties, educational seminars and an international cuisine court, the event features more than 300 vendors and trade booths, offering everything from lavish jewelry, clothing and works of art to boots, saddles and gifts. Guests also can stroll the luxurious, exotically decorated stabling areas in which the horses are housed. Each year the show has a variety of family friendly events, meet an Arabian Horse, behind the scenes barn tours, educational seminars, paint a pony and camel rides to name a few. New this year the show will have a petting zoo and pony rides so young new equestrians can get some practice.

This will be a must attend event if you are an Arabian horse enthusiast, with the expansion of breeding division we anticipate the best collection of breeding stock anywhere in the world. Check out the new up and coming horses and for the straight





QUICK FACTS: 2017 SCOTTSDALE SHOW DATA

Event: 11 Days
 Attendance Expected: ~ 311,000 people
 Horses Entered in Competition: Over 2200
 Shopping Expo: 306 Commercial Exhibitors
 Web-site Exposure: ~74,670 visits/month
 Economic Impact to City of Scottsdale: Over \$57,879,005
 (200 study - Rich Wetzel, Tourism Development Consultant)
 Live Feed Exposure: 1,254,010 page views/2016 show





Egyptian breeder we will be offering Straight Egyptian classes to showcase this core bloodline. Scottsdale is not only the world's largest display of Arabian horses, but offers a multitude of activities that help promote the Arabian Horse to the world. Scottsdale is the mecca for the Arabian horse, with its shows and Arabian horse farms it is a great place to see touch and feel the world's finest Arabian Horses! If you are an exhibitor the Scottsdale Arabian Horse Show presents an unprecedented halter/breeding showcase opportunity that offers prize money and abundant marketing opportunities for breeders and purebred Arabian horse enthusiasts. You will find the schedule, and entry forms at our website at scottsdaleshow.com

Set against the beautiful backdrop of the Sonoran Desert, the Scottsdale Arabian Horse Show is a great vacation destination as there is so much to see and do in Scottsdale. The excitement from the show is sure to inspire, the scenery of the desert is sure to allow you to relax but best of all will be the discovery of new friends and wonderful experiences. Please plan to join us in Scottsdale in February!

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