



Paris, La Tour Eiffel La Nuit

Josef Hoflehner "Essence of a Place"

by Giorgia Mauri



Josef Hoflehner was born in 1955 in Wels, Austria, when the country was still under allied occupation. He grew up in a family where the camera was used so rarely that as many as three Christmas holidays would be captured on one roll of film. Although Austria could boast awesome mountains and a great natural landscape, it had no coastlines, deserts or empty spaces where one could see the horizon unimpaired. At the age of 20, Hoflehner purchased a camera and began to travel. An early award for photography began to open doors professionally and his career has continued to develop with amazing success.



Shanghai, Skyline



New York City, Central Park, 2011



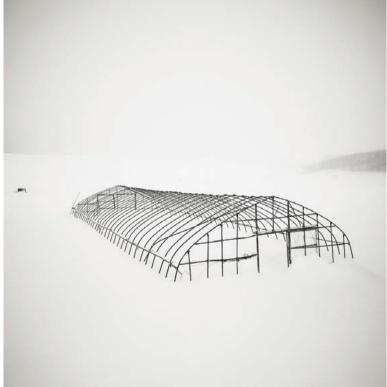
Copacabana, palms, 2010

Each of Hoflehner's photographs achieves a perfection of composition that seems to defy the possibility that it could ever be seen any other way. Gripping in their ultimate solitude and the unexpected natural beauty they capture, Hoflehner's photographs take his earthly subject matter to raise it to an almost mythical level, defining the essence of the place. In these rare and elusive moments, the natural and the man made are brought together in a poetic interplay of light and shadow, emptiness and structure. Through his images, we are moved to a new level of observation and exposed to a world where the chance and an underlying natural order coexist with our own built environment.

Hoflehner's exquisite silver gelatin prints are found in a constantly growing number of public, private and corporate collections around the globe; notable collections include Polo Ralph Lauren, AT&T, Fidelity Investments, French banking giant Societe Generale and GAP/ Banana Republic. Josef has exhibited worldwide, he was voted Nature Photographer of the Year 2007 and is set to release the fourteenth monograph of his work in Fall 2012.



Hawaii, Stargazen Mauna Kea Volcano



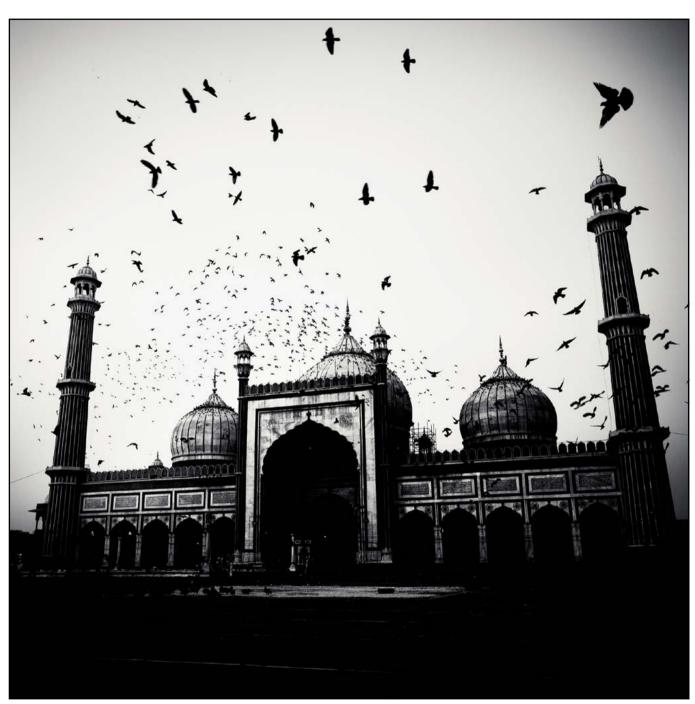
Japan, Door Open Wide

JOSEF HOFLEHNER PHOTOGRAPHER

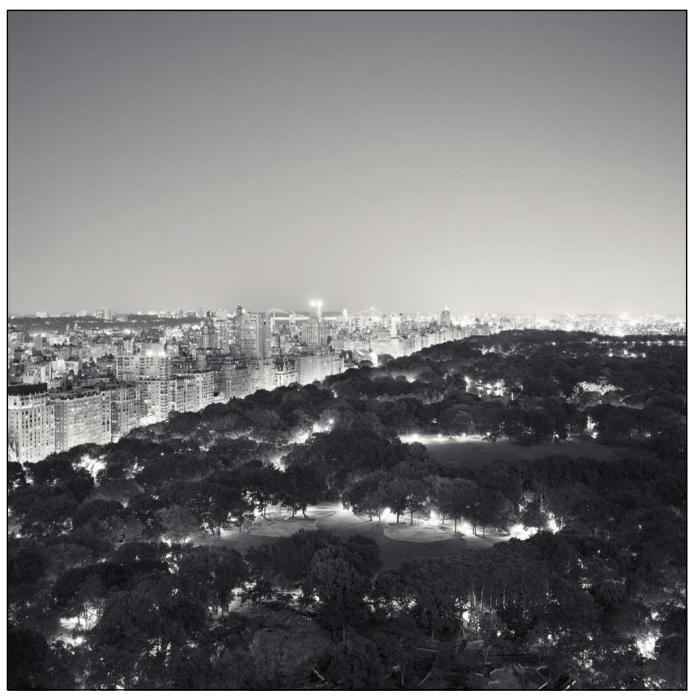
hoflehner@me.com www.josefhoflehner.com



Ginza, Tokyo



Mosque and Birds



New York, Central Park Nights West



Gotham City, 2011



Jet Airliner



New York City, Chrysler



Wavebreakers, 2007



First Interchange

HARDCOVER BOOKS

Waiting for the Sun (2015)

Jet Airliner:

The Complete Works (2012)

ZNZ (2011)

Unleashed 3 (2010)

China (2009)

Jet Airliner (2009)

Nine (2008)

Li River (2008)

Unleashed Two (2007)

Iceland (2006)

Yemen (2006)

Unleashed (2005)

Gegendum (2004)

Frozen History (2003)

Southern Ocean (2002)

SELECTED SOLO-EXHIBITIONS

2015 | Galerie Nikolaus Ruzicska, Salzburg, Austria

2014 | Young Gallery, Brussels, Belgium

2014 | Joseph Bellows Gallery, San Diego, USA

2014 | Open Shutter Gallery, Durango, USA

2014 | Acte 2 Galerie, Paris, France

2013 | Michael Hoppen Gallery, London, England 2013 | Galerie Nikolaus Ruzicska, Salzburg, Austria

2013 | Paris-Photo (Solo-Show), Paris, France

2013 I Werkhallen, Bonn, Germany

2012 | Bonni Benrubi Gallery, New York City, USA

2012 | Galeria Valid Foto, Barcelona, Spain

2012 | Acte 2 Galerie, Paris, France

2012 | AD-Galerie, Genolier, Switzerland

2012 | Galerie Monika Mohr, Hamburg, Germany 2011 | Atelier Jungwirth, Graz, Austria

2011 | Rheingalerie, Bonn, Germany 2011 | Local Galeria, Mexico City, Mexico

2010 | Stephen Cohen Gallery, Los Angeles, USA

2010 | Acte 2 Galerie, Paris, France

2010 I Galerie Nikolaus Ruzicska, Salzburg, Austria

2010 | AD-Galerie, Genolier, Switzerland

2009 | Bonni Benrubi Gallery, New York City, USA

2009 | Galeria Hartmann, Barcelona, Spain

2009 | Galerie Monika Mohr, Hamburg, Germany

2009 | Eckhart Gallery, The Hague, Netherlands

2009 | Young Gallery, Knokke, Belgium

2009 | Galerie 206, Berlin, Germany

2009 | John Cleary Gallery, Houston, USA

2009 | Brucie Collections, Kiev, Ukraine

2008 | Stephen Cohen Gallery, Los Angeles, USA

2008 | Tao Gallery, Hong Kong, China

2008 | Young Gallery, Brussels, Belgium 2008 | Galerie Albrecht, Munich, Germany

2007 | Galerie 206, Berlin, Germany 2007 | Atlas Gallery, London, UK

2007 | Camera Work, Berlin, Germany

2007 | Stephen Cohen Gallery, Los Angeles, USA

2006 | Atlas Gallery, London, UK

NOTED COLLECTIONS

Elton John Photography Collection

AT&T Collection

Gap/Banana Republic Collection

Polo Ralph Lauren Collection Societe Generale Collection

Cleveland Clinic Collection

Crédit Industriel et Commercial (CIC)

Fidelity Investments Collection

Banque Crédit du Nord Collection

Sprint Nextel Collection

Dubai International Financial Centre

American Board of Emergency Medicine

Christian Liaigre Collection Norman Foster Collection

Lane Crawford Collection



Josef Hoflehner Retrospective 1975-2015 Introduction by W. M. Hunt published by teNeues

The worldwide recognition he has received attests to the tremendous impact of his work. This Austrian photographer, who has been shooting primarily, though not exclusively, in black and white for over 40 years, captures surreal moments in his photos. Reductions and overexposures help him discover special elements and draw both technical and substantive contrasts between the spectacular and the banal. His subjects-everything from peaceful, expansive Icelandic landscapes that look like paintings to jets coming in for a landing just above people's heads-fascinate the viewer. Even more astoundingly, all of these contrasting facets of nature and technology bear Hoflehner's distinct stamp. No matter what topic Hoflehner is skillfully weaving a photographic narrative around, his work exudes incredible serenity and focus. Maybe that's what we find so compelling. Whether it's a photo of a New York skyline or a Malaysian tea plantation, his images have a soothing, contemplative effect on the viewer, although there is also a painful undertone of transience and social criticism.

Valid Foto BCN is a project coming from the initiative of 4 people who decided to open a space dedicated to the exhibit of photography and events related to the medium.

The gallery is run by **Fernando Murillo Peracho**. Fernando's aim is to join the effort of others, both past and present, to make photography an object of interest to the uninitiated public and also to satisfy those who are already knowledgeable about this art form.

It is located at Carrer Buenaventura Muñoz 6, at the corner of Avinguda Lluis Companys, in an area known locally as Arc de Triomf and part of the Eixample neighbourhood. The nearest tube station is Arc de Triomf. The gallery is closed to the Parc de la Ciutadella with its gardens, the Catalan Parliament, the High Court of Justice of Catalonia and the lively Born district.

The gallery's commitment is to promote photography as a valuable art form. It presents and promotes artists within the gallery own space, as well as outside its wall. Valid Foto committal is to give the right expertise to clients and to inform the willing public about the photographic medium.

VALID FOTO BCN GALLERY





Artists

Masao Yamamoto, Toni Catany, Josef Hoflehner, Colita, Ricard Terré, Álvaro Sánchez Montañés, Albarrán Cabrera, Berta Vicente Salas, Carlos Ventós, Luis Vioque, Pedro Madueño and Pentti Sammallahti among others.

Opening Hours

Tuesday to Friday, from 10 to 2pm and 5 to 8pm. Saturday, from 11 to 2pm.

> info@validfoto.com www.validfoto.com

