

GIANCARLO PETRIGLIA
MADE IN ITALY



Giancarlo Petriglia

Giancarlo Petriglia, born in 1973 in Milan, since his early childhood showed a particular attitude towards fashion, accompanied by a great artistic sensibility. He studied at the Naba Academy, graduating with honours, and from there, he immediately starts to work in an important fashion design department: Trussardi. Artistic director and personal assistant of Mrs. Trussardi. Giancarlo quickly distinguished himself for his common sense and careful study of the market, consolidating these skills through the development of the Men's, Women's and Accessories collections. After spending eight years in close contact with leading figures of Maison Trussardi, he continues his experience in different product design departments, and his love for accessories grows consequently.

During these years he had close collaboration with important figures representing points of reference in the luxury market, like Nicolas Ghesquière, Vincent Darrè, Mariuccia Casadio, just to name a few.

His first Spring Summer 2012 collection is immediately welcomed by the reference market mostly thanks to its emphasised made in Italy identity achieved thorough the expertise of leather handcrafted manufacturing.

The designer keeps receiving the necessary incentives to move forwards from different sources. In fact he wins the Who is on Next 2012 edition for accessory promoted by Vogue Italia and Alta Roma with his collection Spring Summer 2013.

In 2015 Giancarlo Petriglia exhibits his creations at La Triennale in Milan for the exhibition "Il nuovo vocabolario della moda italiana" curated by Vittorio Linfante and Paola Bertola.

2015: Winner of the contest held by Italian Fashion Chamber and White in Milan for the creation of an accessory for the Lancia Ypsilon (official sponsor of the event) that will become part of merchandising online Giancarlo worked for 4 year as Artistic Director for the Piquadro collections.

Furthermore, he followed the leather goods design directions for other brands such Moreschi, Trussardi and Cruciani, just to name a few and curated the relaunch as Creative Director of the Brand "Luana Italy".



Giancarlo Petriglia's identity is recognisable from its logo: two parallel griffins, mythological guardians of the gold and of the most precious things on earth.

It's from this concept of preciousness that the brand philosophy was born and took shape. The designer synthesizes it saying:

"My aim is simply to create luxurious and glamorous bags". Main focus of the collection is the Made in Italy craftsmanship.

All his creations are handmade in Sicily, where the designer re-discovered the mastery and the emotions of this land. The brand keeps incessantly gaining notoriety and recognition as well as a satisfactory distribution throughout the best worldwide shops.

"Every woman is a work of art, and as such should always carry one with her"

Giancarlo Petriglia

As a modern researcher, for the next summer collection Giancarlo Petriglia invites us to live with him his personal vision of the world, discovering it through the decoding of his most mysterious and unusual aesthetic canons.

"I don't want to create simple bags, I want to create "BAGS", written in quotation marks and all capital" is the designer's statement, which breaks with the classic canons of leather goods, in favor of a search for heterogeneous models and proposals that cannot be classified according to the codified schemes; real works of art that are detached from the ordinary, which reveal an inherent changing and transformable nature.



Paloma Bag in Metallic Snake

A collection that celebrates good taste for ideas, filtered through the joyful irony characteristic of the brand, which shuns any garment of excessive seriousness. A research that is expressed in its highest degree with a new decoration, which celebrates the brand's iconic Griffin logo in a rampant guise, to protect a fluid world in constant evolution and change.

Shaped with care and attention by the designer, as the creator of new sensitivities, the new Petriglia models are the spokesman for a movement of culture and style that enhances the passion, innocence and spontaneity of creativity, inviting anyone who wishes to, to be part of it.

Mary Bag: Ambassador of the collection, the Mary Bag is a transformable shoulder bag that never ceases to amaze. The frontal pochette is removable, and can live independently enriched by the luxurious Venetian chain, or left in its seat to complete the bag, like a diamond in its bezel.

Hourglass Bag: In the fluidity of the passage of time, Giancarlo Petriglia weaves the praises of an eternal movement with the Hourglass bag, whose mirrored and inverted shape of the two fronts is a game of refined architectural construction.

Baby Bag: Designed to be always carried with you, the Baby bag is an embrace of rare beauty. A real extension of someone's body, to transmit a message of emancipation and freedom.

Italy Bag: is a bag dedicated to Italy, its beauty and its diversity in the world. It is composed of three distinct parts, linked to the colors of the Italian flag but also to the three Italian forces, north, center and south that together create a reality unobtainable in the rest of the world, a reality in which art, history and culture are born.



HOURGLASS Bag in Karung Snake

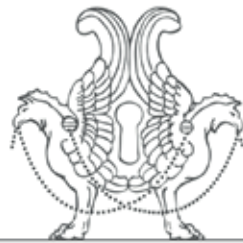
Folie Bag: it is inspired by the creative madness that generates ordered beauty. It is closed by a gold griffin head and the skin is a hand-painted karung snake leather in the representative colors of Italy.

Materials and colors:

A radiant and exaggerated palette, a declaration of love for the unnatural and the fantastic. The chromatic contrasts are outlined through associations of contrasting colors, characteristic of Petriglia's creations. Calf leather with bright and saturated tones, with sensual textures and surfaces. The precious skins of snakes, lizards, acrochords and crocodiles are offered in the most precious and luxurious shades of gold and silver.



ITALY Bag



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