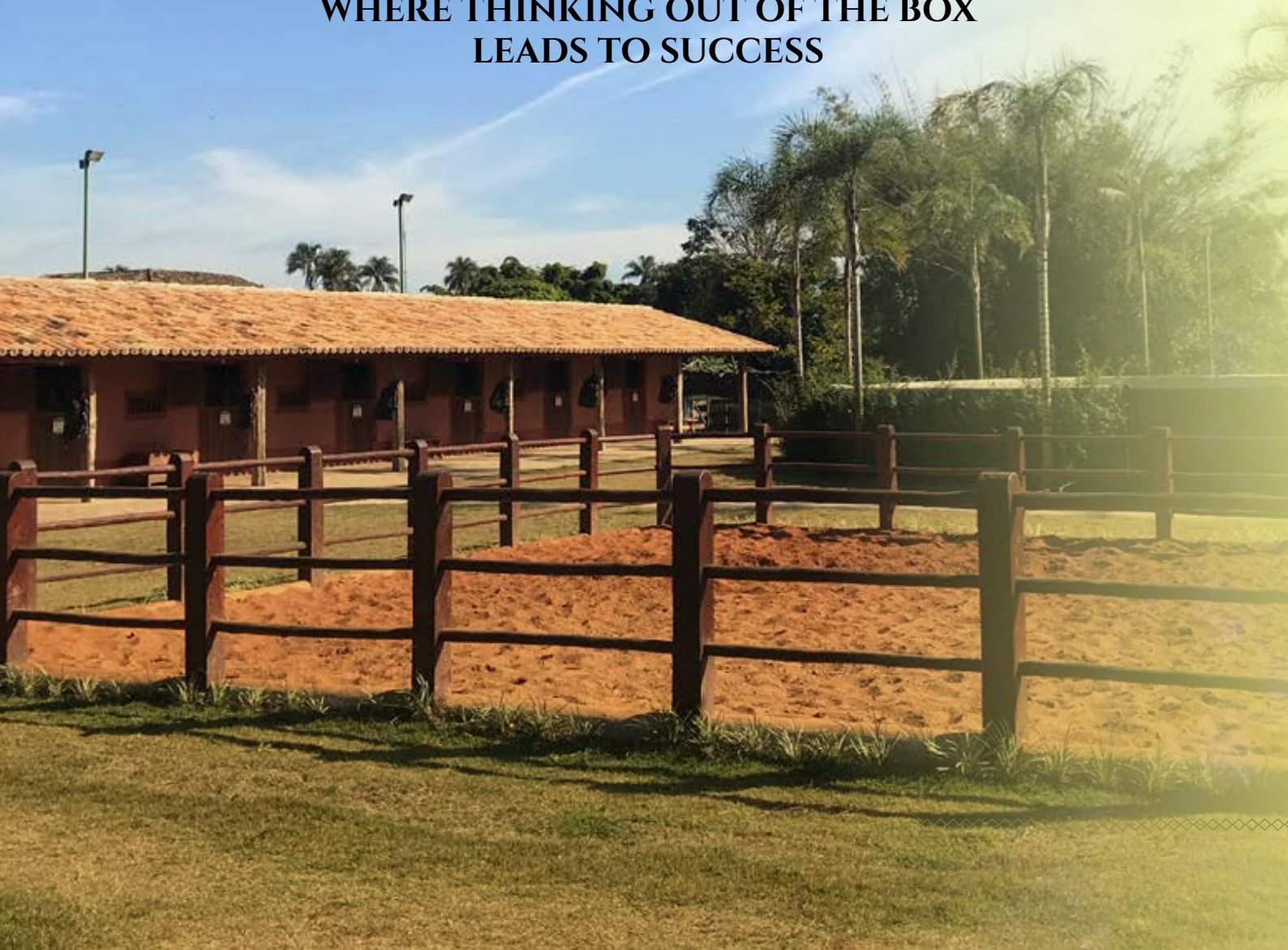




HARAS CRUZEIRO

WHERE THINKING OUT OF THE BOX
LEADS TO SUCCESS

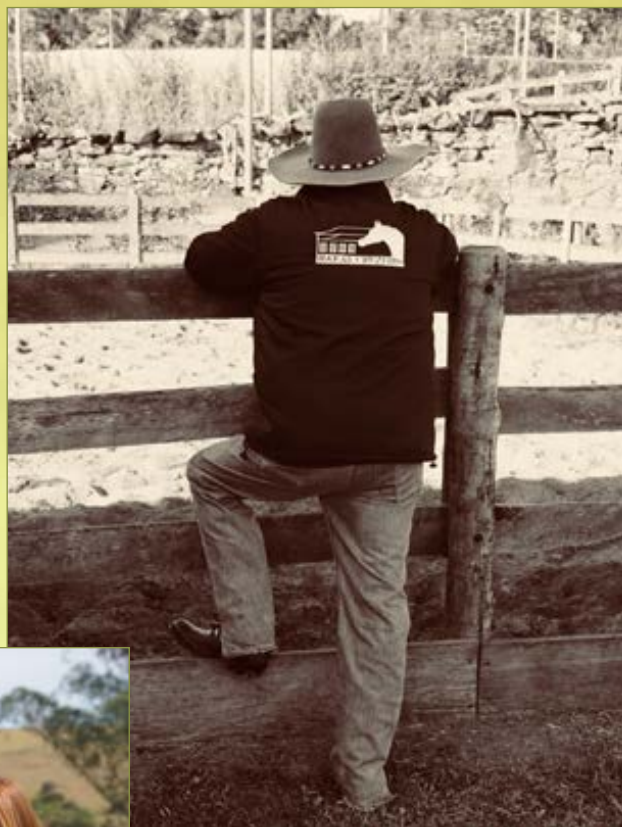


by TuttoArabi & Arabian Insider

Deep in the green of the tropical area among the rolling hills of Araxá, in the State of Minas Gerais (Brazil), we find **Haras Cruzeiro**, a big farm with a huge extension owned by Leandro de Aguiar – the 5th generation of the family at the forefront of the business - and managed by his nephew Andre Cruz.



Zico Guardia, Leandro
and his nephew Andre



Leandro De Aguiar



Leandro and
his wife Neta



Leandro de Aguiar started breeding horses in the 80s with 2 breeds: Mangalarga (Brazilian horse saddle breed) and Arabian Horses. From the 90's, Leandro's Arabian horse breeding program gained more importance within Haras Cruzeiro and the big change came in 2010 when the trips to Europe, America and Middle East have been showing Leandro De Aguiar a different type of breeding and the kind of investments needed to reach top-level standard.

Along with the help of the experienced Zico Guardia giving advice and a plus in their breeding program as well as the support of their dear friend Simone Leo in Europe taking care of the promotion, Haras Cruzeiro never stopped growing and improving over the years.

Today Haras Cruzeiro is among the best breeders of Arabian horses in Brazil and boasts one of the most intriguing breeding programs in South America. The first thing that you notice as you approach their breeding program is that it could easily be marked as one of the most out-of-the-box thinking farms in South America. The blending of European flavour with Brazilian taste has produced something absolutely different than the rest that you will find around. And that's something to dive into!

The collection was started by a solid base of broodmares by top-quality sires as Ali Jamaal, El Nabila B, Marwan Al Shaqab, WH Justice, Magnum Chall HVP and many more.

DAKOTA LA
(WH Justice x Yasmin HWM)



MS MAGNOLIA
(Marwan Al Shaqab x MPA Psynata)

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POINT TO THE PICTURE



GHS MARY ROSE (WH Justice x Bajah Badiya)
2011 Brazilian National Reserve Champion Filly

In the following years some important investments were made to import some individuals that were fundamental to the breeding program of Haras Cruzeiro: among them, the rare grey, swan necked **Shariba** (Gazal Al Shaqab x Thee Rahiba) – Brazilian National Champion Mare with one of the most exciting performances ever at a Brazilian National Show -, her maternal sister, the white beauty **Turchiya MPE** (WH Justice x Thee Rahiba) – 2010 Champion Filly in Verona Class A Show, Best Head and 2nd in Class in Aachen and Best Head and 2nd in Class in Paris, the 2011 Brazilian National Reserve Champion Filly **GHS Mary Rose** (WH Justice x Baja Badiya), **FT Havanna El Keav** (Keav Power x Hillary CVM), **VA Exotika by Alija** (Ajman Moniscione x MA Alija), the flashy chestnut daughter of Magnum Chall HVP, **Donata LA** and the Multiple National Champion **Yasmin HWM** (Legacy of Fame x Dollysia HCF).



SHARIBA (Gazal Al Shaqab x Thee Rahiba)
Brazilian National Reserve and Gold Champion Mare



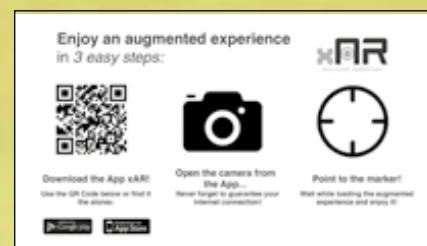
YASMIN HWM (Legacy Of Fame x Dollysia HCF)
2-time Brazilian National Champion



TURCHIYA MPE (WH Justice x Thee Rahiba) as a filly



HDB SIHR IBN MASSAI
2-time Brazilian National
Champion



POINT TO THE PICTURE

HDB SIHR IBN MASSAI (Massai Ibn Marenga x Mayana)



Stallions like the US Egyptian Event Champion and champion producer all over the world **Ansata Shaamis** (by Ansata Halim Shah), Mashoor Al Mohamadia (Abha Qatar x Abha Palma) and Nedel Del Guado (Ansata Shaamis x FR Egyptian Princess) were also pivotal to Haras Cruzeiro's breeding program.

Not to mention the dashing **HDB Sihr Ibn Massai** (Massai Ibn Marenga x Mayana) that was twice

Brazilian National Champion: this Italian import has a blend of Russian and straight Egyptian pedigree with a touch of classic Spanish lines through the immortal Estopa.

His pedigree is a complete outcross to the Marwan Al Shaqab and WH Justice bloodlines dominating the scene today, which of course is a bold move that shows just how far out of the box is the owner Leandro de Aguiar willing to go.



BELA LA
(Hdb Sihr Ibn Massai x Yasmin HWM)



FLORA LA (Hdb Sihr Ibn Massai x FT Havanna El Keav)



DANDARA LA
(Hdb Sihr Ibn Massai x Da Vincis Jewel)
2018 Brazilian National Champion Young Mare

The ideas Leandro de Aguiar has on breeding are the spirit and the inspiration behind Haras Cruzeiro:

“Thinking out of the box is the only way to achieve a superstar, a game changer. If you see all the game changers throughout the history of the breed, they all came from a totally different bloodline than the previous one. But this does not mean to NOT use the top bloodlines today. On the contrary, it means use them in a different way. I know I may miss more than I may hit, but that is a risk I am willing to take. Nobody achieved something different by doing what everyone else does” – says Leandro.

And the bet sure payed off as HDB Sihr Ibn Massai has already produced many champions: the Brazilian National Champion Filly **Caríssima LA** out of MS Magnolia (Marwan Al Shaqab), **Belíssima LA** (MS Magnolia by Marwan Al Shaqab), **Bela LA** (Yasmin HWM by Legacy of Fame), the 2018 Brazilian National Gold Champion Young Mare **Dandara LA** and of course the horse for whom Leandro Aguiar turned down record-breaking offers - **Flora LA** - out of FT Havanna el Keav, the winningest mare in Brazilian history after being named four times Brazilian National Champion Mare, Platinum Cup Champion Filly and 2017 Las Vegas Bronze Champion Mare.

FLORA LA
Brazilian National Reserve and Gold Champion

Leandro de Aguiar says: *"I love all HDB Sihr Ibn Massai daughters, they are the future, the result of the philosophy of Haras Cruzeiro, but the one that owns my heart is Flora LA, she is my pride, my vision of what I aim breeding and that is the best thing any breeder in the world can have".*

Flora LA – now exported to the UAE at Al Mazrouei Stud – is a confirmation that thinking outside the box gives you magnificent results, as she was awarded the Brazilian National Reserve Champion Junior Filly title in 2017 and the Unanimous Gold Champion Young Filly title at the Brazilian Nationals in 2018.

Apart from Flora LA and Dandara LA, last year's National Championship gave Haras Cruzeiro another beautiful medal with Gazala LA – a Gazal Al Shaqab's daughter – that achieved the Bronze Champion Junior Filly title.

Leandro with Flora LA



GAZALA LA
(Gazal Al Shaqab x Shanelle D'Mister JM)
2018 Brazilian National Bronze Champion Junior Filly

The Brazilian National is one of the most awaited events, because it always offers a stunning collection of Arabian horses and a unique experience, such as the the Brazilian Farm Tours, where people can expect to enjoy the hospitality of the Brazilian spectacular estates as well as the chance to see some beautiful Arabian horses.

This show is very important to Haras Cruzeiro too, especially because it hosts many people from abroad who to show their best quality to. This year Haras Cruzeiro's contenders of the Brazilian Nationals will include **Yasmin HWM** (by Legacy of Fame) – already Brazilian National Gold Champion as a Filly and as a Young Mare – as a Senior Mare Contender with Arthur Nascimento, her daughter **Faena LA** (by HDB Sihr Ibn Massai) as a Filly Contender alongside Dagmar Gordiano, **Ghimarwa Meia Lua** (by Marwan Al Shaqab) as a Senior Mare Contender with Marquinhos and the grey Gazal Al Shaqab's daughter **Gazala LA** – already Brazilian National Bronze Champion Junior Filly – as a Junior Filly Contender alongside Arthur Nascimento.



Haras Cruzeiro at the Brazilian Nationals 2018





FAENA LA (Hdb Sihr Ibn Massai x Yasmin HWM)
2019 Brazilian National Filly Contender



YASMIN HWM – 2019 Brazilian National Senior Mare Contender

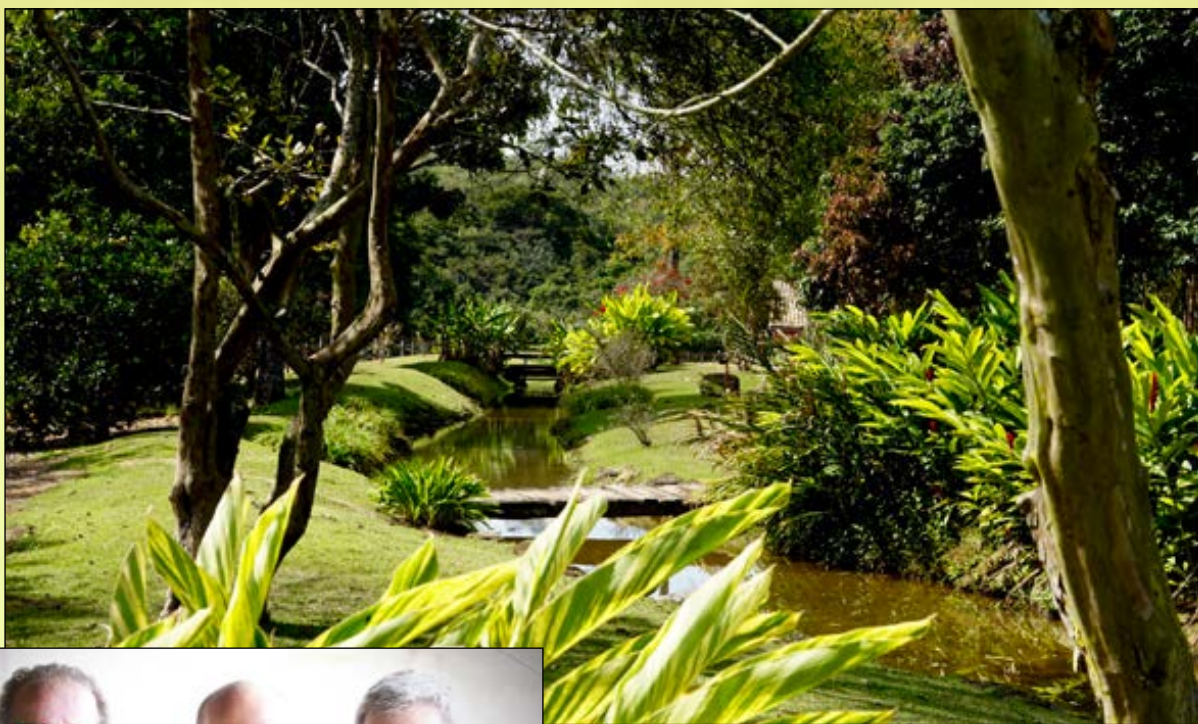


GHIMARWA MEIA LUA (Marwan Al Shaqab x Ginza El Ludjin)
2019 Brazilian National Senior Mare Contender

Haras Cruzeiro has great plans for the show this year and even if it won't be easy to beat last year's achievements, they will work very hard to raise the bar. In addition, every year after the show Haras Cruzeiro opens its doors to the breeders and Arabian horse lovers that want to know their stud and excellence better.



GAZALA LA – 2019 Brazilian National Junior Filly Contender



Leandro, Simone Leo and Zico Guardia

The always commendable organization of the Open House is entrusted to Andre Cruz and his long-time friends Zico Guardia and Simone Leo.

Last year's edition was a big success and many people left with a lot of inspiration for the upcoming breeding season: seen the crosses already made, the resulting foals can only be a crown on the hard work of Haras Cruzeiro.



HARAS CRUZEIRO

OPEN HOUSE 2018

This year the Open House is scheduled on the **22nd of July** and besides having the possibility to buy breedings and embryos from the most beautiful horses at the stud, the visitors will be shown some of the Haras Cruzeiro's finest horses.



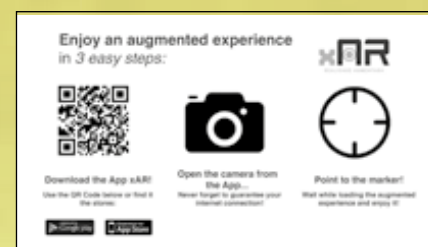
HARAS CRUZEIRO

OPEN HOUSE 2018



This year's collection of pearls will include, among the others, the stunning 2-time Brazilian National Champion HDB Sihr Ibn Massai, the 2013 National Champion Mare Shariba, the Multiple National Champion Yasmin HWM and the International Champion Turchiya MPE.





POINT TO THE PICTURE

SHARIBA
at the Open House 2018HDB SIHR IBN MASSAI
at the Open House 2018

As for the embryos, some very interesting opportunities will be offered: the upcoming foals by the super sire *RFI Farid* out of two Brazilian National Champions: *Shariba* and *Dandara LA*, the resulting foal by *HDB*

Sibr Ibn Massai out of *DA Vinci Jewel* (same crossing of *Dandara LA*), one exciting embryo of *Turchiya MPE* sired by the 5-time National Champion *Vitorio TO* and many more.

CORALINA LA
(Hdb Sihr Ibn Massai x Shanelle D'Mister JM)
will be shown at Haras Cruzeiro Open House 2019



DONATA LA (Magnum Chall HVP x VA Exotika by Alija)
will be shown at Haras Cruzeiro Open House 2019



TURCHIYA MPE – Italian National Champion, Top Ten and Best Head in Paris
will be shown at Haras Cruzeiro Open House 2019



BRASILIA LA (Marwan Al Shaqab x Turchiya MPE)
will be shown at Haras Cruzeiro Open House 2019



MARGUERITTE (Marwan Al Shaqab x Majaarani)
will be shown at Haras Cruzeiro Open House 2019



SHANELLE D'MISTER JM (Mister Style JM x Cris El Lethyf)
will be shown at Haras Cruzeiro Open House 2019

André and his team are ready and very much looking forward to welcoming you to the Haras Cruzeiro Farm Tour that they have planned with great dedication and care for celebrating the passion for the Arabian horse through Haras Cruzeiro breeding program.

Bold. Big. Exciting. Haras Cruzeiro is more than just an adventure, it is a philosophy of life. If we could summarize Haras Cruzeiro breeding program's main goals, it would be something like: *enhance the quality of their horses in a way that they become more skilled for those who need a soldier*

to win a war and more beautiful for those who want someone to be in love with.

To them, success in the show ring is important, but what drives their actions is the desire to breed better today than we they did in the past and in the future than they do now – these are the things that they really care about.

We wish all the best to Haras Cruzeiro, its visionary owner and amazing team, looking forward to seeing what the future holds for them! □